

June 21, 2005

Dear Parents and Patriot Supporters:

The American Heritage Football would like to invite you to join in the support of American Heritage athletes. They, along with the athletic department, recognize and appreciate the sacrifices you, the parents, have made throughout the year and hope the support will continue. The coaches and athletes are planning to make this season better than ever! In preparation for the coming year, the football team is asking that you show your support of Heritage athletics through the purchase of an advertisement sign.

The advertisements will be screened on a very attractive **3 x 6 heavy vinyl / plastic material. The cost of the banner is \$300. The banners will be displayed on the football field fences throughout football season.** The extraordinarily large size of the banners makes them visible from the home and visitors stands and easy to read. Advertisers may supply their own artwork or they can have the baseball team prepare the artwork for the sign.

As an added incentive to support the Patriots, **we will continue to display your advertising sign on the soccer field during the winter season, and the baseball/softball field during the spring season. This will give you / your business year'round exposure.** Your support of our Heritage athletes will not diminish through the year!

For those patrons who have already purchased advertising banners, **the cost for renewal is \$200. Banners can be renewed for three (3) years.** After that time, patrons will have to purchase a new banner. If you already have a banner and want to renew it, just mark the enclosed form accordingly.

As always, thank you for your support of Heritage athletics. Your support and investment in high school athletes is appreciated and irreplaceable.

Sincerely,

Byron R. Walker
Athletic Director / Head Football Coach

**American Heritage School
'05-'06 Sports Program
3 x 6 Advertising Banners**

**Banner will be made
on white background with
your choice of any two (2) colors
for ad material.**

Please complete the form below and send with your check to:

**American Heritage Booster Club
American Heritage School
12200 West Broward Boulevard
Plantation, Florida 33325**

Make checks payable to:
American Heritage Booster Club

Thank you for your support!

Yes! I want to support the '05-'06 American Heritage Athletic Programs.

Name _____

Name of Business _____

Business Address _____

Business Phone # _____ Home Phone # _____

1. _____ Attached is my business card. Please use it for ad information.
2. _____ Renew my ad sign from last year. I am enclosing the \$200 fee.
3. _____ Please do my banner as follows and call me for ad approval: